

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Hoekstra for Senate
Product	CANDIDATE
Estimate Number	

Invoice #	4081240-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081240
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/22/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
	WJBK				10/29/12 to 11/04/12	2x	MT-----				
	WJBK				M	10/29/12	:00		\$2,100.00	Credited	2
	WJBK				Tu	10/30/12	:30	10:39 PM	BCPH1211H	\$2,100.00	1
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
	WJBK				10/29/12 to 11/04/12	2x	MT-----				
	WJBK				M	10/29/12	:30	7:58 AM	BCPH1211H	\$900.00	2
	WJBK				Tu	10/30/12	:30	7:50 AM	BCPH1211H	\$900.00	1
6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
	WJBK				10/29/12 to 11/04/12	1x	M-----				
	WJBK				M	10/29/12	:30	9:27 AM	BCPH1211H	\$600.00	1
8	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
	WJBK				10/29/12 to 11/04/12	2x	MT-----				
	WJBK				M	10/29/12	:30	10:34 AM	BCPH1211H	\$250.00	2
	WJBK				Tu	10/30/12	:00			\$250.00 Credited	1
10	WJBK	M-F 4p-5p	4p-5p								
	CDR										
	WJBK				10/29/12 to 11/04/12	2x	MT-----				
	WJBK				M	10/29/12	:30	4:11 PM	BCPH1211H	\$600.00	2
	WJBK				Tu	10/30/12	:30	4:10 PM	BCPH1211H	\$600.00	1
12	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
	WJBK				10/29/12 to 11/04/12	2x	MT-----				
	WJBK				M	10/29/12	:30	5:11 PM	BCPH1211H	\$1,000.00	2
	WJBK				Tu	10/30/12	:30	5:30 PM	BCPH1211H	\$1,000.00	1
14	WJBK	Fox 2 News at 530p	530p-6p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Aired Spots

15

Gross Total \$13,950.00

Agency Commission \$2,092.50

Net Amount Due \$11,857.50 Payment Terms 30 Days

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Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.